



# WOMEN BUILD



Lafayette  
**Habitat**  
for Humanity®

# 2024

## Corporate Sponsorship



Lafayette  
**Habitat**  
for Humanity®

**Lafayette Habitat for Humanity** is committed to making sustainable homes a reality for low-income families. One out of every three households in Lafayette is paying more than a third of their monthly income on housing, making it hard to achieve financial stability. We are working to change that through affordable homeownership. When a family can achieve stable, affordable housing, they can then focus on securing other essentials for their family - like adequate healthcare, nutrition, transportation, and childcare. And when you empower families, entire communities thrive.

**Women Build** is a Lafayette Habitat for Humanity initiative that brings women together to take a proactive step in serving their communities by raising funds and building homes. With opportunities to work alongside other volunteers and future homeowners, Women Build creates opportunities to further develop leadership skills and strengthen relationships. No experience is necessary, and all volunteers will receive on-site training from Lafayette Habitat's construction team.



**Every donation builds a foundation for a stronger future!**

Together we will raise money to build new homes that will empower families for generations to come!

**Sponsoring Women Build supports Habitat's home-building efforts and the life-changing effects of homeownership.**

We are excited to kick off this year's Women Build - an annual event that engages, mobilizes, trains, and empowers women (and does not exclude men!) to make a tangible impact in our community by addressing local affordable housing challenges. Women Build will kick off on **January 15th** and **YOU** can help us build this home from the ground up!


































You can get involved by becoming a Corporate Sponsor or an Ambassador. Corporate sponsorships are a great opportunity for businesses to help support affordable housing while also offering employees team-building opportunities on our construction site.



Ambassadors are individuals that recruit a team of 10 and together raise \$1000 and participate in a construction shift at our Women Build house.



For more information, contact  
**Diamond Williams**  
337-456-8386  
[diamond@habitatlafayette.org](mailto:diamond@habitatlafayette.org)

2024 Women Build Benefits	Presenting Sponsor	Roof Raising Sponsor	Foundation Sponsor	Groundbreaking Sponsor
<b>Marketing &amp; Visibility</b>				
Joint press release to announce 2024 Women Build				
Sponsor recognition through Lafayette Habitat channels, including social media, website, annual report, etc.				
Co-create marketing messages for our mutual audiences to be distributed via Habitat's social media outlets and email list				
Digital story/blog highlighting partnership to distribute via Lafayette Habitat's email list and website.				
Sponsor Logo on construction site signage				
Sponsor Logo on 2024 Women Build Shirts				
<b>Employee and Volunteer Engagement</b>				
Speaking role at kick-off and home dedication				
Sponsorship recognition at the event kick-off and home dedication				
Tour of the project site with photo opportunities for the Executive team				
Opportunity to have Lafayette Habitat Executive Director speak to your Executive team or other senior staff				
Opportunity to have Lafayette Habitat staff present a volunteer Lunch and Learn to your employees about getting involved with Habitat's work				
Volunteer Days/Registrations				
	2 Team Building Days	1 Team Building Day	15 Registrations	10 Registrations



## PRESENTING SPONSOR

**\$15,000 +**

### Marketing & Visibility

- Joint press release to announce 2024 Women Build Sponsor recognition through Lafayette Habitat channels, including Facebook, Instagram, website and annual report.
- Co-create marketing messages for our mutual audiences to be distributed via Habitat's social media outlets and email list
- Digital story/blog highlighting partnership to distribute via Lafayette Habitat's email list and website.
- Signage on construction site
- 2024 Women Build Shirts

### Employee and Volunteer Engagement

- Speaking role at kick-off and home dedication
- Sponsorship recognition at the event kick-off and home dedication
- Tour of the project site with photo opportunities for the executive team and/or senior staff
- Opportunity to have Lafayette Habitat Executive Director speak with your corporate team or other senior staff
- Opportunity to have Lafayette Habitat staff present a volunteer lunch and learn to your employees about getting involved with Habitat's work
- 2 Team Building Volunteer Days ( 4 shifts ) with 10 volunteers per shift.



## ROOF RAISER SPONSOR

**\$7,500**

### Marketing & Visibility

- Sponsor recognition through Lafayette Habitat channels, including social media, website and annual report.
- Co-create marketing messages for our mutual audiences to be distributed via Habitat's social media outlets and email list
- Digital story/blog highlighting partnership to distribute via Lafayette Habitat's email list and website.
- Signage on construction site
- 2024 Women Build Shirts

### Employee and Volunteer Engagement

- Sponsorship recognition at the event kick-off and home dedication
- Opportunity to have Lafayette Habitat Executive Director speak with your corporate team or other senior staff
- Opportunity to have Lafayette Habitat staff present a volunteer lunch and learn to your employees about getting involved with Habitat's work
- 1 Team Building Volunteer Day ( 2 shifts ) with up to 10 volunteers per shift.



## **FOUNDATION SPONSOR**

**\$5,000**

### **Marketing & Visibility**

- Sponsor recognition through Lafayette Habitat channels, including social media, website, annual report, etc.
- Signage on construction site
- 2024 Women Build Shirts

### **Employee and Volunteer Engagement**

- Participation in kick-off and home dedication
- Opportunity to have Lafayette Habitat Executive Director speak with your corporate team or other senior staff
- 1 Team Building Volunteer Shift with up to 15 Volunteers

## **GROUNDBREAKING SPONSOR**

**\$2,500**

### **Marketing & Visibility**

- Signage on construction site
- 2024 Women Build Shirts

### **Employee and Volunteer Engagement**

- Participation in kick-off and home dedication
- 1 Team Building Volunteer Shift with up to 10 volunteers



## 2024 WOMEN BUILD CORPORATE SPONSOR APPLICATION

Supporting affordable housing for all!

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**As a 2024 Women Build Corporate Sponsor, YES! I will accept the challenge...**

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**COMPANY NAME:**

**CONTACT NAME:**

**PREFERRED NUMBER:**

**EMAIL:**

**ADDRESS:**

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## CORPORATE SPONSOR AGREEMENT

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Please check sponsorship level below:

- Presenting Sponsor - \$15,000
- Roof Raiser Sponsor - \$7,500
- Foundation Sponsor - \$5,000
- Ground Breaking Sponsor - \$2,500

Please make all checks payable to Lafayette Habitat for Humanity.

Mail to:

Lafayette Habitat for Humanity  
PO Box 3088 Lafayette 70502

To pay via Credit Card or ACH please contact  
Diamond Williams at 337-456-8386.

**\*If applicable, please send logo as you would like it to appear on designated marketing materials to [olivia@habitatlafayette.org](mailto:olivia@habitatlafayette.org) by November 30, 2023\***

By signing this form, I agree to the sponsorship level indicated above and to pay this amount by December 5, 2023.

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**Sponsor Signature**

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**Date Signed**



## Kickoff

Special event on **January 15, 2024**  
(Details soon to come!)

Register between  
September 1 - November 30, 2023



## What is “Women Build”?

Women Build brings women together from all walks of life to address the housing crisis hands-on. We work together to fund and build a Habitat home for a Lafayette family. Both women and men volunteers raise the funds and the walls for the entire Women Build project. This is an amazing opportunity for volunteers to recruit friends, family and coworkers to give back to our community through on site building efforts as well as financial contributions.

## How does it work?

**Companies, Businesses and Organizations** will review the 2024 Women Build Corporate Sponsorship packet and choose one of our levels of sponsorship to contribute. The corporate sponsor will then complete and submit the Corporate Sponsorship Application to Diamond Williams, via email, at: [diamond@habitatlafayette.org](mailto:diamond@habitatlafayette.org).

Once the form is received, the sponsor will be contacted by a member of the Lafayette Habitat for Humanity staff to schedule their volunteer shift(s) or day(s). Corporate Sponsor logos will be featured on the 2024 Women Build shirt.

**Women Build Volunteer Ambassadors** are charged with recruiting a team of 10 participants and inviting them to donate a minimum of \$100 per person to achieve an overall goal of \$1000 per team. The team will then complete and submit the Ambassador Sponsorship packet to Diamond Williams, via email, at: [diamond@habitatlafayette.org](mailto:diamond@habitatlafayette.org).

Once the form is received, the sponsor will be contacted by a member of the Lafayette Habitat for Humanity staff to schedule their volunteer shift(s) or day(s)

## Socials

@lafayettehabitatforhumanity

Lafayette Habitat for Humanity

#womenbuild2024



## Theme

“Embrace your inner Builder Barbie!”

All volunteers will receive an official 2024 Women Build t-shirt! Each team is encouraged to get creative with team name and accessories. Closed toe shoes are required and athleisure is recommended.

## Do I need construction experience?

No experience is necessary and all volunteers will receive on-site training from Lafayette Habitat’s construction team.

## How long is a “volunteer shift”?

One Women Build volunteer shift can either last from 9:00AM - 12:00PM or 1:00PM - 4:00PM

## How long is a “volunteer day”?

One Women Build volunteer day consists of 2 volunteer shifts, on one or multiple days from 9:00AM - 12:00PM or 1:00PM - 4:00PM

## Logos and Payment

If applicable, please send the highest vector or PNG logo format that you have to [olivia@habiatlafayette.org](mailto:olivia@habiatlafayette.org). These will appear on all designated marketing materials.

All sponsorship and team monies for 2024 Women Build are due by 5:00PM on December 5, 2023.

This will hold your Women Build date and shift selection.



Join Lafayette's most inspiring women as they build homes, communities, and hope.

**WOMEN BUILD** 



2024

To learn more about how you can get involved, contact Diamond Williams at (337) 456-8386 or visit: [www.habitatlafayette.org/womenbuild](http://www.habitatlafayette.org/womenbuild)



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